



**Biosphere
Economics**
Becoming planetary

CATALOGUE / KEYNOTES

ENGLISH OR FRENCH



JEAN-PIERRE GOUX

KEYNOTES

Five keynotes to help leaders navigate the ruptures of the planetary age.

www.biosphere-economics.com

ABOUT JEAN-PIERRE GOUX

Jean-Pierre Goux

BACKGROUND

Jean-Pierre Goux is a mathematician, engineer, entrepreneur, speaker, writer and committed ecological actor. A former mathematics researcher in Chicago at Northwestern University and Argonne National Laboratory, he received the 2002 SIAM Prize in mathematical optimization.

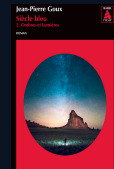
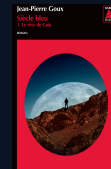
A graduate of ENSTA Paris and La Sorbonne in economics, he helped create Artelys, a leading optimization company now gathering 170 experts in mathematics. He then joined Powernext, the European gas and power exchange, later becoming CEO until 2019 and leading 100+ people active in 10 countries. He also served as Head of Innovation within the EEX Group.

In late 2019, he left Powernext to amplify his impact on the transition and founded Biosphere Economics, then OneHome in 2020, an NGO dedicated to sharing the overview effect through unique NASA images. Former president of the Institut des Futurs Souhaitables, TEDx speaker and former columnist on France Inter and Radio Nova, his expertise spans ecological transition, energy markets, corporate strategy, systems thinking, foresight and narratives.



AUTHOR OF TWO SAGAS

His novels explore how humanity could succeed in the ecological transition and overcome the forces opposing it. These documented thrillers are his laboratory of ideas. He develops a planetary narrative that inspires individuals and organizations active in transition.



Siècle bleu T.1

Siècle bleu T.2



Siècle bleu - Actes Sud

Blue Revolution - Eyrolles

Revolution bleue T.1

Revolution bleue T.2

KEYNOTES AND FORMATS

Jean-Pierre Goux has given more than 400 keynotes on these subjects, with the aim of reconciling economics with the Biosphere.

- Keynotes can be delivered in English or French.
- Duration can be adapted from 30 minutes to 2 hours.
- The keynote can be followed by discussions or workshops.
- Formats from 10 to 5,000 participants, in person, online or hybrid.
- Examples: Zenith de Paris, or 40,000 online participants with a major cosmetics group.
- Ad hoc keynotes can be designed around your themes: sustainable future of the automotive industry, space: dream and rivalry.



THE PLANETARY AGE

The Planetary Age



Understanding the great systemic transition of our era

CONFERENCE CONTENT

Humanity has become planetary: 8.3 billion humans, seven of nine planetary boundaries crossed, the Doomsday Clock at 85 seconds to midnight, and no meaningful outside left where humanity can export its contradictions. Every system on Earth is now connected to every other, at a speed no institution was designed for.

This kind of shift has happened twice before in evolutionary history. Isolated cells cooperated and became multicellular beings. Then life itself became planetary: nine million species wove themselves into the Biosphere, a self-regulating system maintaining temperature, chemistry and cycles for 3.8 billion years.

Humanity stands at such a threshold. It can become truly planetary and serve the living system we inhabit. Instead of becoming a cancer, humanity can become a new organ of the Biosphere: Homo biospheris.

FORMAT

30 to 90 minutes

- Keynote alone or with discussion
- Tailored to your sector and audience
- From 20 to several thousand people
- English or French

AUDIENCE

Executive committees
Boards
Leadership offsites
Industry summits
Institutions

WHY THIS KEYNOTE

Climate, energy, AI, geopolitics, supply chains and social cohesion are often treated as separate issues. This keynote reveals them as expressions of one underlying shift: humanity has entered the planetary age.

KEY TAKEAWAYS

- A complete diagnosis of the planetary age: forces, pressures, risks and structural features.
- A coherent reading of what connects climate, energy, AI, geopolitics and governance.
- The Biosphere as the missing foundation for strategy, economics and organization.
- Working concepts: Homo biospheris, Biosphere Economics and Blue Revolution.

Video coming soon

biosphere-economics.com



ARTIFICIAL INTELLIGENCE

Artificial Intelligence

Putting AI at the service of humanity and the biosphere

CONFERENCE CONTENT

At a time when the planetary limits trap is closing and humanity must commit to its transition, the colossal impact of digital technology and artificial intelligence on energy consumption is a pressing question. Will our species learn to master its own excess? What might reverse this trend and put these innovations at the service of humanity and the Biosphere?

To answer these questions and understand the deep drivers of these innovations, we undertake a great journey through space and time: from the emergence of life to the rise of culture and the first computers, through to the secrets of human evolution.

The goal is to liberate teams' imagination about what these tools could genuinely contribute, when used with care and placed at the service of something greater than ourselves.

FORMAT

30 to 60 minutes

- Keynote alone or with discussion
- Tailored to your sector and audience
- From 20 to several thousand people
- English or French

AUDIENCE

All-company events
Executive committees
Innovation teams
Transition teams
Organizations

WHY THIS KEYNOTE

The debate around AI oscillates between uncritical adoption and widespread fear. This keynote opens a third path: ethical AI at the service of humanity and the biosphere.

KEY TAKEAWAYS

- A precise assessment of AI's weight on energy consumption and the Biosphere.
- A long historical perspective on AI in the evolution of matter and life.
- Concepts for informed use of these technologies.
- A foundation for AI integration within an ecological strategy.



Watch this keynote →



Biosphere
Economics
Becoming planetary

KEYNOTE

ENGLISH OR FRENCH - 30 TO 60 MINUTES

THE POWER OF DREAMS

The Power of Dreams

How great dreams transform reality

CONFERENCE CONTENT

Everything around us began as one person's dream. Every object, every building, every institution, every law. Martin Luther King did not say "I have a plan." He said "I have a dream." In less than two years, that dream became the Civil Rights Act and the Voting Rights Act.

Jean-Pierre Goux has spent 30 years studying what separates dreams that transform reality from those that stay fiction. He distilled those lessons into 10 principles, drawn from history's greatest dreamers: having a precise objective, visualizing success clearly, staying humble, thinking strategically, building backwards, finding allies, asking for help, starting before being fully ready, and seizing the Kairos.

Homo Biospheris is the grand dream he believes humanity is ready for: a planetary collective becoming, together, an organ of the Biosphere.

FORMAT

30 to 60 minutes

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- Tailored to your sector and audience
- From 20 to several thousand people
- English or French

AUDIENCE

All-company events
Leadership offsites
Organizations in transition
Teams seeking renewal
Change leaders

WHY THIS KEYNOTE

A dream big enough gives teams the energy to act where plans alone run out of steam. This keynote explores how great dreams are born, built and eventually transform reality.

KEY TAKEAWAYS

- The 10 principles of great dreaming, drawn from transformative figures.
- A method to build backwards from the desired outcome and find allies.
- Homo Biospheris as the grand collective dream.
- A concrete invitation: what is your organization's dream at the service of Earth?



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THE EARTH FROM SPACE

The Earth from Space

A vision to change our relationship with the world

CONFERENCE CONTENT

When astronauts first saw Earth from space, they were transformed for life. Jean-Pierre Goux has spent 25 years designing an experience that recreates this overview effect for everyone, without having to leave the ground. From unique NASA images taken by a satellite conceived by Al Gore, located one and a half million kilometers from Earth, entire audiences discover together that our planet is fragile, finite, and breathtakingly beautiful.

This quest led him to the edges of power: the project was banned by George W. Bush, relaunched in secret by Barack Obama, then threatened again by Donald Trump. It ultimately gave birth to OneHome, the NGO Jean-Pierre Goux founded in 2020 with artists, astronauts, designers and philosophers to bring the overview effect to as many people as possible, engaging them in the ecological transition through love and wonder rather than fear.

FORMAT

30 to 60 minutes

- Keynote alone or with discussion
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- From 20 to several thousand people
- English or French

AUDIENCE

All-company events
Leadership offsites
Client conventions
Landmark moments
Institutions

WHY THIS KEYNOTE

At a time when the ecological transition is under pressure, the overview effect transforms entire rooms. Teams leave with the feeling of having shared something rare, discovering wonder and love for the planet as new drivers of action.

KEY TAKEAWAYS

- A collective emotional experience that will stay engraved in the organization's history.
- A shared sense of wonder that activates dream, heart and inspiration.
- A new perspective that helps leaders unlock ambition and set a bold horizon.
- A launchpad for renewed CSR commitment, rooted in emotion.



Watch this keynote →



THE BLUE REVOLUTION

The Blue Revolution

A galvanizing story for transition at a global scale

CONFERENCE CONTENT

Myths coordinate the action of billions of humans. The one we currently live by is no longer adequate: it is destroying humanity and the biosphere. After an introduction on the role of myths and the psychology of change, we travel back to the Big Bang to tell a different story of the Universe, the Earth and humanity.

We set out together to discover Homo Biospheris, the successor to Homo Sapiens whose secret was kept for 80 years on the cover of *The Little Prince* by Antoine de Saint-Exupéry, until Jean-Pierre Goux uncovered it. We then explore how this new myth makes the ecological transition irresistible, through a process of metamorphosis called the Blue Revolution.

This conference proposes a radical reframing: the economy as the metabolism of humanity at the service of the Biosphere, and the ecological transition as a metamorphosis of that metabolism.

FORMAT

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AUDIENCE

All-company events
Leadership offsites
Executive committees
Transition teams
Organizations

WHY THIS KEYNOTE

In a world where fear and division dominate, this keynote offers an alternative and inspiring vision of the human phenomenon, and a new way to see the economy: as the metabolism of humanity at the service of the Biosphere.

KEY TAKEAWAYS

- A new collective narrative that reframes the organization's role in the living world.
- Homo Biospheris as a powerful reframing of human identity.
- The economy as metabolism, a generative lens for business models.
- A foundation for reimagining the business model in relation to the Biosphere.



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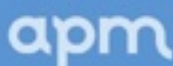


SINCE 2020

Our clients



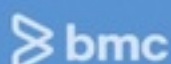
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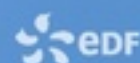


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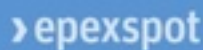
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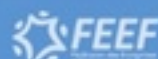
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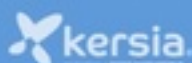
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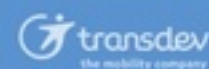
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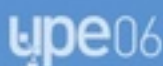
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