



THE EARTH FROM SPACE

The Earth from Space

A vision to change our relationship with the world

CONFERENCE CONTENT

When astronauts first saw Earth from space, they were transformed for life. Jean-Pierre Goux has spent 25 years designing an experience that recreates this overview effect for everyone, without having to leave the ground. From unique NASA images taken by a satellite conceived by Al Gore, located one and a half million kilometers from Earth, entire audiences discover together that our planet is fragile, finite, and breathtakingly beautiful.

This quest led him to the edges of power: the project was banned by George W. Bush, relaunched in secret by Barack Obama, then threatened again by Donald Trump. It ultimately gave birth to OneHome, the NGO Jean-Pierre Goux founded in 2020 with artists, astronauts, designers and philosophers to bring the overview effect to as many people as possible, engaging them in the ecological transition through love and wonder rather than fear.

FORMAT

30 to 60 minutes

- Keynote alone or with discussion
- Tailored to your sector and audience
- From 20 to several thousand people
- English or French

AUDIENCE

All-company events
Leadership offsites
Client conventions
Landmark moments
Institutions

WHY THIS KEYNOTE

At a time when the ecological transition is under pressure, the overview effect transforms entire rooms. Teams leave with the feeling of having shared something rare, discovering wonder and love for the planet as new drivers of action.

KEY TAKEAWAYS

- A collective emotional experience that will stay engraved in the organization's history.
- A shared sense of wonder that activates dream, heart and inspiration.
- A new perspective that helps leaders unlock ambition and set a bold horizon.
- A launchpad for renewed CSR commitment, rooted in emotion.



Watch this keynote →