



Biosphere
Economics
Becoming planetary

KEYNOTE

ENGLISH OR FRENCH - 30 TO 60 MINUTES

THE POWER OF DREAMS

The Power of Dreams

How great dreams transform reality

CONFERENCE CONTENT

Everything around us began as one person's dream. Every object, every building, every institution, every law. Martin Luther King did not say "I have a plan." He said "I have a dream." In less than two years, that dream became the Civil Rights Act and the Voting Rights Act.

Jean-Pierre Goux has spent 30 years studying what separates dreams that transform reality from those that stay fiction. He distilled those lessons into 10 principles, drawn from history's greatest dreamers: having a precise objective, visualizing success clearly, staying humble, thinking strategically, building backwards, finding allies, asking for help, starting before being fully ready, and seizing the Kairos.

Homo Biospheris is the grand dream he believes humanity is ready for: a planetary collective becoming, together, an organ of the Biosphere.

FORMAT

30 to 60 minutes

- Keynote alone or with discussion
- Tailored to your sector and audience
- From 20 to several thousand people
- English or French

AUDIENCE

All-company events
Leadership offsites
Organizations in transition
Teams seeking renewal
Change leaders

WHY THIS KEYNOTE

A dream big enough gives teams the energy to act where plans alone run out of steam. This keynote explores how great dreams are born, built and eventually transform reality.

KEY TAKEAWAYS

- The 10 principles of great dreaming, drawn from transformative figures.
- A method to build backwards from the desired outcome and find allies.
- Homo Biospheris as the grand collective dream.
- A concrete invitation: what is your organization's dream at the service of Earth?



Watch this keynote →

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